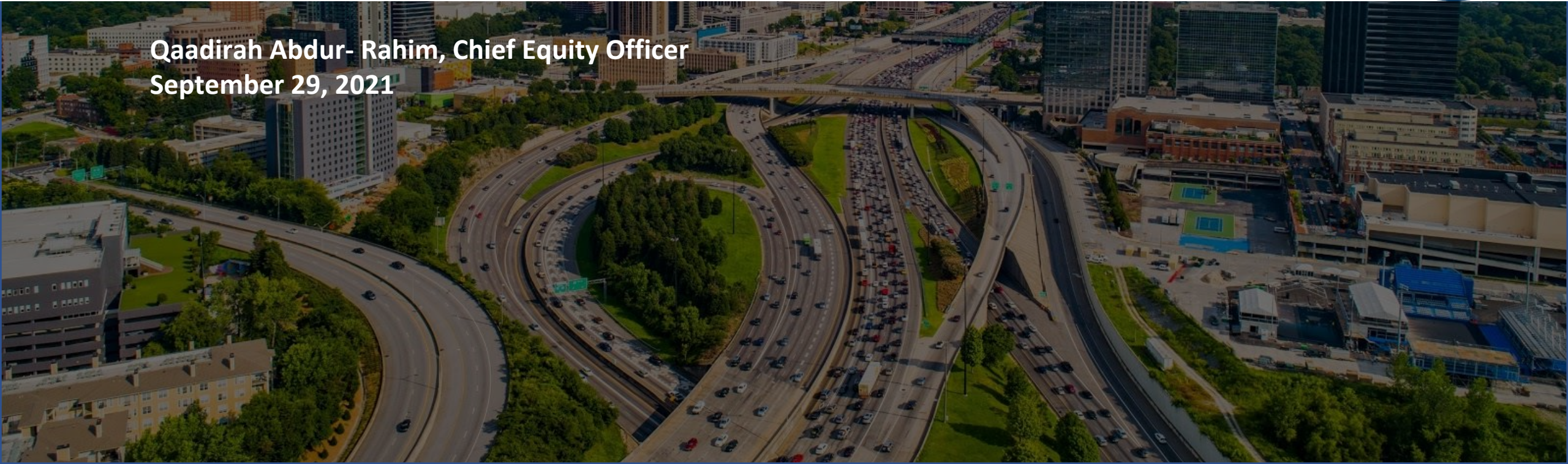




MAYOR'S OFFICE OF EQUITY, DIVERSITY AND INCLUSION



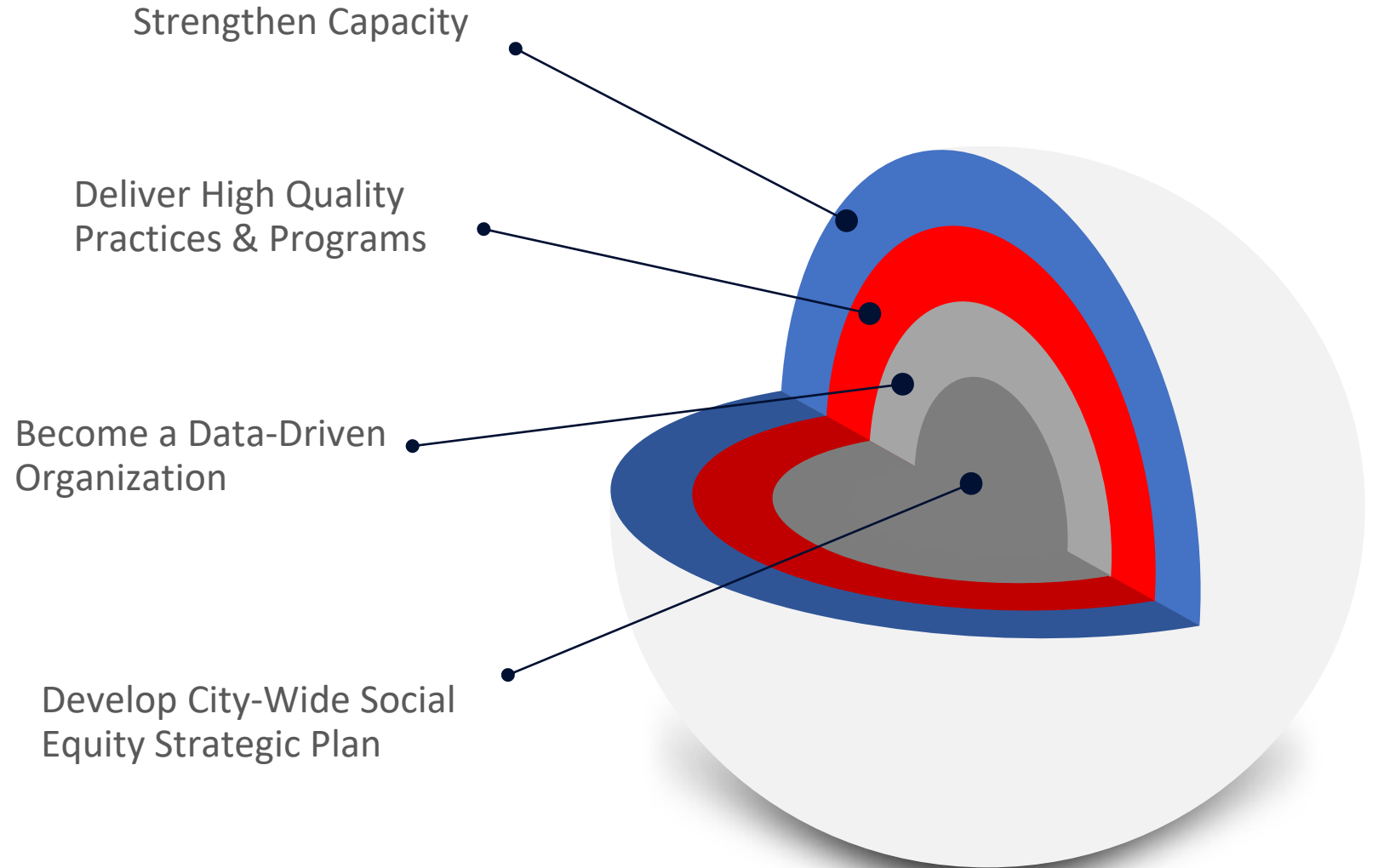
Qaadirah Abdur- Rahim, Chief Equity Officer
September 29, 2021



OUR MISSION

Work together across City departments and external partners to develop social justice policies that confront equity, diversity, and inclusion issues in the areas of workforce mobility, housing affordability, health, LGBTQ affairs, transportation, education and youth engagement, immigrant affairs, sustainability, and criminal justice reform..

OUR GOALS



Divisions



Organization Structure

BACKBONE
OPERATIONS



DIVISIONS



PEOPLE	RESOURCES	INITIATIVES
26	6.1M	31

POPULATION

Council District	Zip Code
District 1	30303, 30310, 30312, 30315, 30316, 30334
District 3	30308, 30309, 30313, 30314, 30318, 30332, 30363
District 4	30303, 30308, 30310, 30311, 30312, 30313, 30314, 30315, 30318, 30334
District 9	30080, 30082, 30126, 30318, 30327, 30331, 30336, 30339
District 10	30310, 30311, 30314, 30318, 30331, 30336
District 11	30310, 30311, 30331, 30344, 30349
District 12	30310, 30312, 30315, 30344, 30354

KEY ACCOMPLISHMENTS

YOUTH ENGAGEMENT

Streamlined the City's youth employment efforts by creating **Hire Atlanta Youth**, a collaborative effort between the City of Atlanta and stakeholders.

Designed to provide youth, ages 14 to 24, with jobs. The program launched in 2020 by securing close to **900** youth participants and **1400** jobs

STRATEGIC INITIATIVES AND PARTNERSHIPS

Supporting the implementation of **Cure Violence**, a collaborative effort to end gun violence in our City.

Implementing additional sites in Atlanta communities and is supporting the launch of the **Violence Reduction Office**.

LGBTQ+ AFFAIRS

113 single-occupancy restrooms designated as "**All Gender**" restrooms provide safe spaces for transgender and gender nonconforming residents.

Created City of Atlanta policy to ensure all employees receive **cultural humility training**.

HEALTH

Directly reached 15000 residents to help support them in receiving **vaccine access**.

Launched of a vaccine digital access education campaign, the health division has increased audience reach from **2,315** constituents to **almost 1M** constituents.

SUSTAINABILITY

Adopted a plan to transition the City of Atlanta to **100% Clean Energy**.

Championed **Farm Stand** legislation that will increase on site sales for local farmers.

Launched nation's largest **food forest**.

IMMIGRANT AFFAIRS

Implemented **469** food distributions, totaling to **27,566** sets of groceries.

Referred **203** households to culturally competent **rental assistance programs**.

ESTABLISHING CRITICAL METRICS OF SUCCESS ACROSS ALL OEDI TEAMS

LGBTQ Affairs

- % increase in LGBTQ staff who feel supported and safe at work
- % increase in employed LGBTQ Atlantans
- # of implemented LGBTQ-friendly policies
- % of engaged businesses that display LGBTQ-affirming decals

Welcoming Atlanta

- # of CoA residents who used iSpeakATL translation/ interpretation services
- # of households that receive housing support assistance from WATL
- # of individuals reached through Victim Services programming/ support
- % of immigrants who contact WATL connected to workforce development programming
- Impact Survey Satisfaction Rates

Strategic Initiatives and Partnerships

- % able to pay housing expenses after cessation of benefits
- % decrease in the number of foreclosures via the "Stay in the A" program
- % of guaranteed income participants with improved financial health
- % decrease in arrests and detentions
- Improved equity indicators and programs
- Decrease in poverty indexes

Sustainability

- Kw/h of clean energy saved
- Estimated reduction in GHG emission
- \$ generated to alleviate energy burden
- Estimated reduction in air pollution
- # of Atlanta households that live within 0.5 miles from a food forest

Health

- % decrease in arrests/detentions due to new violence prevention action/initiatives
- % increase of women accessing key health information sources promoted by One Atlanta
- % increase of overall and LGBTQ specific Atlantans tested for AIDS/HIV
- % increase of people linked to AIDS/HIV care within 30 days
- % increase in underserved/minority individuals registered for the COVID-19 vaccine

Youth Engagement

- % of youth who pursue an entrepreneurship endeavor after program's completion
- % of eligible applicants matched to employment opportunities
- % of eligible Atlanta families engaged in program via account savings or financial literacy courses
- % of developed initiatives that become implemented
- % of scholarship recipients from low-income, first generation, BIPOC communities, and/or other marginalized backgrounds
- % of BIPOC boys and young men matched with mentors